Vacancy - Social Media Editor

BMJ’s two ophthalmology journals, *British Journal of Ophthalmology* (BJO) and *BMJ Open Ophthalmology* (BMJOO), are looking for an enthusiastic Social Media Editor to work across both titles. BMJ Ophthalmology has over 10k Twitter followers and 5k likes on Facebook, and is looking to continue growing its visibility and reach.

The role involves:

- a time commitment of 1 to 2 hours a week
- managing the BMJ Ophthalmology Twitter / Facebook feeds, and scheduling tweets and posts using Sprout Social
- promoting journal content to a variety of readers, and aiding our core clinical readership to keep up-to-date with progress in the field.
- developing a social media strategy that complements the editorial vision for both journals
- exploring opportunities for other multimedia activities, e.g. blogs, podcasts

The role offers:

- insight into the vital role of social and other media in scientific debate
- membership of a dynamic, committed and creative editorial team
- the potential to be considered for other roles within the journals’ editorial team in the future
- engagement with a wide audience of ophthalmologists and vision scientists

Both journals are indexed in leading databases including Web of Science, PubMed Central and Scopus. *BJO* publishes high quality research across the whole spectrum of ophthalmology and vision science, with an Impact Factor of 4.638 and a Citescore of 7.3. *BMJOO* is an open access journal that publishes high quality papers in basic, translational and clinical science, and vision science; it has recently been indexed in MEDLINE and has a Citescore of 2.5.

The ideal candidate will:

- demonstrate interest in and knowledge of ophthalmology and vision science
- show experience of science communication and familiarity with social media platforms
- hold a medical degree, and be working in a health-related role

International and joint applications are welcome. The Social Media Editor will report to the Editors-in-Chief of both journals and will be invited to contribute to editorial meetings (in person or by videoconference) and to develop a social media strategy. Training and online support will be provided by BMJ’s digital communications team. There is a modest honorarium associated with the role, plus a complimentary online subscription to BJO.

To apply: please send your CV and covering letter to George Neame, Publishing Executive, at gneame@bmj.com. The deadline for applications is 15th July 2022.