

Vacancy - Social Media Editor

BMJ's two ophthalmology journals, [British Journal of Ophthalmology \(BJO\)](#) and [BMJ Open Ophthalmology \(BMJOO\)](#), are looking for an enthusiastic Social Media Editor to work across both titles. BMJ Ophthalmology has over 10k [Twitter](#) followers and 5k likes on [Facebook](#), and is looking to continue growing its visibility and reach.

The role involves:

- a time commitment of 1 to 2 hours a week
- managing the BMJ Ophthalmology Twitter / Facebook feeds, and scheduling tweets and posts using Sprout Social
- promoting journal content to a variety of readers, and aiding our core clinical readership to keep up-to-date with progress in the field.
- developing a social media strategy that complements the editorial vision for both journals
- exploring opportunities for other multimedia activities, e.g. blogs, podcasts

The role offers:

- insight into the vital role of social and other media in scientific debate
- membership of a dynamic, committed and creative editorial team
- the potential to be considered for other roles within the journals' editorial team in the future
- engagement with a wide audience of ophthalmologists and vision scientists

Both journals are indexed in leading databases including Web of Science, PubMed Central and Scopus. *BJO* publishes high quality research across the whole spectrum of ophthalmology and vision science, with an Impact Factor of 4.638 and a Citescore of 7.3. *BMJOO* is an open access journal that publishes high quality papers in basic, translational and clinical science, and vision science; it has recently been indexed in MEDLINE and has a Citescore of 2.5.

The ideal candidate will :

- demonstrate interest in and knowledge of ophthalmology and vision science
- show experience of science communication and familiarity with social media platforms
- hold a medical degree, and be working in a health-related role

International and joint applications are welcome. The Social Media Editor will report to the Editors-in-Chief of both journals and will be invited to contribute to editorial meetings (in person or by videoconference) and to develop a social media strategy. Training and online support will be provided by BMJ's digital communications team. There is a modest honorarium associated with the role, plus a complimentary online subscription to BJO.

To apply: please send your CV and covering letter to George Neame, Publishing Executive, at gneame@bmj.com. The deadline for applications is **15th July 2022**.