VACANCY – SOCIAL MEDIA EDITOR

*Injury Prevention* has an exciting vacancy for an enthusiastic Social Media Editor to grow the journal’s online presence worldwide.

As one of the leading journals in the field, *Injury Prevention’s* mission is to offer the best in science, policy, and public health practice to reduce the burden of injury in all age groups around the world. The journal publishes original research, reviews, opinion and debate on the prevention of unintentional, occupational and intentional (violence-related) injuries.

*Injury Prevention* is an online only journal that offers popular additional free features such as monthly podcasts, a blog, and Facebook and Twitter channels. The journal is looking to continue to grow its online visibility and reach across all these platforms. The Social Media Editor will play a key role in engaging with the journal’s core audience, sharing the latest research and updates in the field, and interacting with the wider community.

The role involves:

- a time commitment of around 1-2 hours per week
- monitoring new content in the journal for online promotion
- liaising with the BMJ media relations team to promote press released content
- putting the research into context and acting as the public voice of the journal
- commenting on advances in the field
- co-ordinating the publication of blog posts, including writing and commissioning content
- scheduling social media posts using Sprout Social, responding to comments and engaging with followers

The role offers:

- insight into the vital role of social media in scientific debate
- membership of a respected and committed editorial team
- the potential to be considered for other roles within the journal’s editorial team in the future

Candidates should be educated to postgraduate level with knowledge of the journal’s subject area. The main criteria for the successful applicant, however, will be enthusiasm for the subject area, creativity, curiosity, and an interest in using digital technologies to disseminate scientific research. They may be based anywhere in the world.

The Social Media Editor will collaborate with the editorial team and report directly to the journal’s Editor-in-Chief. They may be expected to participate occasionally in editorial meetings (usually remotely by telephone or videoconference). Training and support will be provided by BMJ’s digital communications team.

For further information please contact Professor Caroline Finch, Editor-in-Chief, at c.finch@ecu.edu.au.

To apply, please send your CV and covering letter to Caitlin Alder, Publishing Executive at BMJ, at calder@bmj.com. The application deadline is 8th January 2023.