Vacancy - Social Media Editor

BMJ Mental Health is seeking an enthusiastic Social Media Editor to manage the journal’s Twitter and Facebook accounts. BMJ Mental Health is indexed in leading databases including Web of Science, PubMed Central, DOAJ and Scopus. The journal publishes high quality research across the whole spectrum of psychiatry and has an Impact Factor of 13.528. BMJ Mental Health is a fully open access journal meaning all published papers are free to read.

The role involves:
- a time commitment of approx. 1 hour a week
- managing the BMJ Mental Health Twitter & Facebook feeds, and scheduling tweets and posts using Sprout Social
- promoting journal content and calls for papers to a variety of readers, and aiding our core clinical readership to keep up-to-date with progress in the field.
- engaging with relevant content posted by the wider psychiatry community and by BMJ’s other psychiatry titles such as Journal of Neurology, Neurosurgery and Psychiatry and General Psychiatry,
- exploring opportunities for other multimedia activities, e.g. blogs, podcasts

The role offers:
- insight into the vital role of social and other media in scientific debate
- membership of a dynamic, committed and creative editorial team and inclusion on the journal’s editorial board page.
- the potential to be considered for other roles within the journal’s editorial team in the future
- engagement with a wide audience of psychiatrists and mental health professionals

The ideal candidate will:
- demonstrate interest in and knowledge of the fields of psychiatry and mental health
- show experience of science communication, and familiarity with social media platforms
- hold a medical degree, and be working in a health-related role

International and joint applications are welcome. The Social Media Editor will report to the Editor-in-Chief and will be invited to contribute to editorial meetings (in person or by videoconference) and to develop a social media strategy. Training and online support will be provided by BMJ’s digital communications team.

BMJ Mental Health is an exciting gold open access journal whose Twitter following has grown from 3.4k to over 7k in less than six months and is looking to continue growing its visibility, reach and impact. BMJ Mental Health actively seeks diversity on multiple fronts, including race, ethnicity, gender, and nationality. We will evaluate all applicants based on their merits and experience.

To apply: please send your CV and covering letter to George Neame, Publisher, at gneame@bmj.com. The deadline for applications is 15th July 2023.